

CABINET MEMBER FOR ECONOMIC REGENERATION AND DEVELOPMENT SERVICES

Venue: Bailey House, Rawmarsh Road, Rotherham. **Date:** Monday, 13 November 2006

Time: 9.00 a.m.

A G E N D A

1. To determine if the following matters are to be considered under the categories suggested, in accordance with the Local Government Act 1972.
2. To determine any item which the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Links with Bosnia-Herzegovina. (report attached) (Pages 1 - 12)
External and Regional Affairs Manager to report.
 - to consider the issues arising out of the report and agree to further work on the potential activities.
4. Emergency Reception Centre Plan. (report attached) (Pages 13 - 14)
Emergency and Safety Manager to report.
 - to provide an overview of the new Emergency Reception Centre Plan.
5. Streetpride Performance Response Times. (report attached) (Pages 15 - 20)
Head of Streetpride to report.
 - to report performance in the 2nd quarter of 2006/07.
6. Green Arbour Road, Thurcroft - Traffic Calming Objection. (report attached) (Pages 21 - 27)
Transportation Unit Manager to report.
 - to report receipt of an objection to proposed road humps.
7. Grange Lane, Thorpe Hesley - Speed Limit. (report attached) (Pages 28 - 32)
Transportation Unit Manager to report.
 - to report receipt of a petition and results of investigation into request for speed limit amendment.
8. RIDO Business Development Team - Six monthly progress report. (copy attached) (Pages 33 - 64)
Research and Database Co-ordinator.
 - to report on progress.

Extra Items authorised by the Chairman:-

9. Petition:- Re-Routing of the No. 10 Bus Service in the Flanderwell Area.
- to acknowledge receipt of the petition and refer it to the SYPTE
(A copy of the petition will be available at the meeting.)
10. Minutes of a meeting of the Tourism Panel held on 30th October, 2006. (copy attached) (Pages 65 - 67)
- to receive the minutes.
11. Minutes of a Joint Meeting of the Cabinet Members for Economic Regeneration and Development Services and Lifelong Learning, Culture and Leisure held on 30th October, 2006. (copy attached) (Page 68)
12. EXCLUSION OF THE PRESS AND PUBLIC
The following item is likely to be considered in the absence of the press and public as being exempt under Paragraph 2 of Part 1 of Schedule 12A to the Local Government Act 1972 (information which is likely to identify an individual):-
13. Notes of a Stage 3 Complaint Panel held on 30th October, 2006. (copy attached) (Pages 69 - 74)
- to receive the report and to consider the recommendations.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
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1.	Meeting:	REGENERATION SCRUTINY PANEL
2.	Date:	1st December 2006
3.	Title:	Links with Bosnia-Herzegovina (BiH)
4.	Programme Area:	Economic & Development Services

5. Summary

As agreed by the Cabinet member for Economic Regeneration and Development Services on the 31st July 2006, a visit was made to Bosnia-Herzegovina (BiH) by RMBC Members and Officials on 17-22 September 2006. This followed on from a visit by BiH delegates to Rotherham on the 7-8 June 2006, as part of the Bosnia-Herzegovina Beacon Scheme.

This report provides details and findings of the visit to BiH, which built upon discussions held previously in Rotherham, and suggestions for future joint work and collaboration.

6. Recommendations

The International Links Committee is requested to;

- (a) Consider the issues arising out of the report.**
- (b) Agree to further work on the potential activities highlighted in this report with the municipalities of Tusla and Zenica and the support agencies (i.e. OSCE and LGIB).**

7. Proposals and Details

Context

Bosnia and Herzegovina has a complex political management structure. Overall government is by tripartite Presidency (rotating Chair), shared between the Serb, Croat and Bosnia elected politicians. The country is then split between the Federation (Croats and Bosnians) and the Republika Srpska (Serbs). During our visit many of the people that we met suggested that the political structure is unsustainable. However in the interests of stability between the different factions the structure is unlikely to change in the near future.

Bosnia and Herzegovina is a melting pot of many different cultures, and is described as a bridge between East and West.

The assassination in Sarajevo, capital city of Bosnia and Herzegovina, of the heir to the Austro- Hungarian throne, Franz Ferdinand in 1914, was the event that caused the beginning of World War 1. Between the two world wars Bosnia was part of the Kingdom of Serbs, Croats and Slovenians. Following the WWII Yugoslavia was built out of the 3 constituent elements of Serbia Croatia and Slovenia mainly due to the efforts of Tito.

The Olympic Winter Games were held in Sarajevo in 1984. There is nothing left now of the structures for winter activities, no cable cars etc. One of our guides told us that there is a will to develop winter activities with a view to creating tourist attractions, but there are reports that there are still land mines in the area, so much would need to be done before particular winter activities could take place.

The stability of Yugoslavia was primarily due to President Tito. His death spelt the end of it as a single country and led to the proclamation of the autonomy of Bosnia and Herzegovina. This reflected the tensions between the various factions in the region between both regional groups and different religious factions. The pain and suffering of the country is well documented and the people of Bosnia and Herzegovina are working hard to recover.

Much has been achieved since the war and the siege of Sarajevo which lasted for four years from 1992 to 1996. Indeed compared to the situation just over three years ago, when an officer of the Council worked with elected members from the city of Banja Luka, there have been positive changes. Clearly there is much left to be done, both in terms of infrastructure and not least in terms of the complex political management arrangements.

RMBC relationship with BiH

The Organisation for Security and Co-operation in Europe (OSCE), working alongside the UK Government, introduced a Beacon Council Scheme to Bosnia-Herzegovina (BiH) in September 2005, which is based upon the UK Beacon Scheme. The scheme was inspired by the need to recognise and reward the excellence that exists at the municipal level of government in BiH and also to address the culture of 'state dependency' that exists in BiH.

During June 2006 the two winning BiH municipalities for the local economic development theme of Tusla and Zenica visited the UK to learn more about the UK Beacon scheme and to foster joint working. The purpose of these visits were not only to introduce BiH Beacons to the experiences of UK Beacons, but also to establish partnerships that will facilitate the long-term dissemination of best practices and assist the BiH municipalities to build on their achievements.

In order to build on the visit by the BiH Municipalities to the UK in June, the OSCE organised a reciprocal visit for the 3 UK Authorities (namely Staffordshire Moorlands, South Somerset and RMBC). Attached as **Appendix 1** to this report is a full breakdown of the RMBC visit, which concentrated on the following areas:-

- An outline of the political and democratic structures of BiH
- Details of Regional and local governance
- An overview of the OSCE and especially the 'Mission to BiH)
- Visits to the Municipalities of Zenica and Tusla
- The Official Launch of Round 2 of the BiH Beacon Scheme

The visit was well structured by the OSCE and also involved considerable PR opportunities for example Adam Wilkinson and Gerald Smith were interviewed on three separate occasions for the local television channels as well as other press avenues.

As a result of the visit by the BiH officials to Rotherham in June and then the reciprocal visit in September a number of potential areas for future work and collaboration exist, these can be summarised as:-

- (a) Business Incubation & Business Support – both Zenica and Tusla have business incubation, business innovation and business support projects and they are keen to learn from RMBCs good practice (as we are the current UKBI Business Incubation Champions). There may also be areas of good practice that RMBC can learn from BiH. Potential EU funding could be available for this (i.e. Interreg). Tusla Chamber of Commerce has expressed an interest of working with the Rotherham Chamber.
- (b) Tourism, culture and sport – Zenica want to develop their tourism industry and like Rotherham they are not a main tourism destination – maybe joint work around walking/environment (e.g. Walking festival), developing their town centre and markets. Also they have a rugby team and maybe potential with Rotherham Rugby club. Zenica have also delivered a new stand recently for their sports stadium.
- (c) Young People and Educational links – both Tusla and Zenica are keen to explore potential collaboration for young people and schools.
- (d) Regeneration Projects – for example Tusla have used the Magna project to assist with a similar project for a former salt works in their area. Town centre renaissance, upgrading housing are example of similar work areas

Should Members agree to these areas we can then submit them to the municipalities of Tusla, Zenica and also the agencies such as LGIB and OSCE in order to take them forward. Since our return from BiH, we have had further discussion with the LGIB with a view to their representative meeting RMBC officers to consider the way forward relating to options for funding to support further collaborative work.

8. Finance

The cost of the September visit for 2 RMBC delegates was met from the OSCE. The additional RMBC delegates and costs not covered by the OSCE were met from the RMBC Beacon Council budget for Supporting New Businesses.

Potential future funding may be available for any joint collaboration, e.g. through European programmes, LGIB funding.

9. Risks and Uncertainties

This is the beginning of a potential collaboration between UK authorities and those in BiH, which RMBC has been invited to participate. To date the costs have been met by the OSCE and RMBCs Beacon Council budgets, however potential future work may require other sources of funding and potential bids for external sources – which can never be guaranteed.

10. Policy and Performance Agenda Implications

Collaboration with BiH on appropriate joint projects around economic development would help to meet the objectives of the adopted International Links Policy (2006-2009), in particular the objective *“To develop partnerships with towns and areas facing similar economic and social regeneration challenges in order to develop our collaborative knowledge around economic and social restructure.”* The International Links policy in turn aligns with Community Strategy priorities and themes.

In addition the International Links Policy also states that members agreed particular importance to the following aims:-

1. To encourage cultural exchanges and visits; helping to break down stereotypes, increase global awareness and understanding, offer opportunities for language learning, and present exciting possibilities for international work experience, professional development and aid work.
2. To develop international business and trade opportunities – maximising inward investment, export opportunities, information sharing and the promotion of Rotherham businesses abroad.
3. To engage in appropriate aid and assistance work in other countries.

The proposals for collaboration with BiH municipalities meet the above three aims.

11. Background Papers and Consultation

OSCE papers on the BiH Beacon scheme
Reports and information on Tuzla and Zenica
June 2006 BiH visit to Rotherham Programme
31 June 2006 report to Cabinet Member for Economic Regeneration and
Development Services

Consultation with:

Tim O'Connell – Business Development Manager, RiDO, EDS

Laura Fieldsend – Beacon Co-ordinator

Contact Names :

Adam Wilkinson, Executive Director of Economic and Development Services

Paul Woodcock, External & Regional Affairs Manager, tel. 822769, email:
paul.woodcock@rotherham.gov.uk

Cath Saltis, Head of Scrutiny Services and Member Development

Notes of the RMBC Delegation visit to Bosnia-Herzegovina

1. Overview of Bosnia-Herzegovina

The first morning of the visit to BiH was spent in Sarajevo, where we had presentations on the following:-

- An overview of the OSCE and the 'Mission to BiH'
- An overview of the political and governance structure of BiH – see attached presentation/handout.
- An overview of the City of Sarajevo.
- An introduction to the BiH Beacon Council scheme
- An introduction into our work programme for the week ahead.

Following the presentations in Sarajevo we headed to the two Beacon Council municipalities, starting with Zenica.

2. Zenica Municipality

An official welcome was given by the Mayor of Zenica and he outlined the features of the area, e.g.:-

- 145,000 population
- 100,000 city population
- 450,000 sq km area
- history of production, manufacturing, coal mining and metallurgy
- Mittal Steel are one the main employers, will produce 2 million Tonnes next year at Zenica plant

The main areas the RMBC delegation were going to see and possibly visit are:-

- re-construction of the street scene
- a museum
- the market with a new roof
- Sports stadium with a new main stand
- New business zone, with refurbished premises and potential for Incubation

The Mayor outlined the main priorities for Zenica, these are mainly:-

- Every house to have electricity and running water
- Hotel & Sports facilities
- Re-configure the roads and invest in infrastructure
- Invest in Sewage and Waste
- Have the best theatre in the Balkan region
- University
- Reduce the unemployment rate (circa 30,000 people)
- Redevelop old coal mine(s)
- Continue to change the culture – from being dependant on the steel industry (and the population being dependant on 1 employer, 'job for life' etc)

Zenica Economic Development Agency (ZEDA)

The RMBC delegation visited ZEDA and received a presentation. ZEDA was formed in 2004 by the Municipality and it is 100% Council funded. ZEDA was created as a result on the local economic development strategy and has 3 areas of work:-

- Development Projects (such as fairs, markets, enterprise in secondary schools, training for women in enterprise, centre for food and agriculture)
- Support to SMEs
- Entrepreneurship and assisting new start-ups

They have purchased 340,000 sq m (may be sq ft ?) of buildings from the steel works – to change into a Business Zone and also Incubation space. They have split the land a buildings into 67 plots for end users, so far have sold 8 – including 30,000 sq m to a Slovenian car parts company.

The Incubator has 3,000 sq m available and is mainly converting old buildings in workshop and manufacturing type space. EU funding has been obtained (through the CARDS programme) to refurbish the buildings. This will provide 30 units. They also have a business start-up project with Italian partners (Torino) – concentrating on generating business ideas.

Visit around town

During this with looked at the market – with its new roof.

The museum (from a converted church)

The town centre.

The tourism potential is based around – skiing, fishing, excellent walking country, history – we also visited the medieval castle at VRANDUK, which is first dated in 1410.

Potential future work with Zenica

- (e) Business Incubation & Business Support – ZEDA mentioned potential EU funding on these lines, i.e. Interreg. Paul Woodcock believes that Zenica could benefit from our work in incubation
- (f) Tourism, culture and sport – Zenica want to develop their tourism industry and like Rotherham they are not a main tourism destination – maybe joint work around walking/environment (e.g. Walking festival), developing their town centre and markets. Also they have a rugby team and maybe potential with Rotherham Rugby club.
- (g) Strategic Approach and new ideas
- (h) Educational links – e.g. schools

3. Tusla Municipality

The RMBC delegation received a welcome from the Mayor of Tusla (Jasmin Imamovic). The Mayor thanked us again for the welcome he received during his visit

to Rotherham and cited the visit to Magna as an example of how they can learn from us. Building on the Magna example they are now trying to protect their industrial heritage – in this case an old salt factory.

The Mayor stated that we would see many things in Tusla and especially:-

- Business Incubation
- A youth Project
- Town Centre
- Development of Creative Sector (Tusla has an excellent track record of artists, theatre, novelists etc)

We were then shown a dvd of the area, entitled “**Tusla – The Town on a Grain of Salt**”. The dvd highlighted the progress of the area through history and especially the salt and coal mining industries.

The strategy Tusla have adopted is based on the 3 T’s – Tolerance, Talent & Technology.

The main areas we visited were:-

- Creation of a leisure facility – Salt Lake – which has transformed an old swamp and contaminated area into a picturesque lake (Europe’s only Salt Lake)
- A new Archaeological Park, next to the lake.
- Town Square – transformed from an eye sore into the main town square and where people congregate
- BIT Innovation & Incubation Centre – a project with the Norwegian Government, who funded the refurbishment of an old bank in the town centre into the BIT Office Incubator (see pictures).
- Tusla Chamber of Commerce – we were presented with a pack from the Chamber, who was keen for RMBC to pass this on to Rotherham Chamber for potential collaboration.

Potential future work with Tusla

- (a) Similar economic background which we can work together on – e.g. Magna example which they wish to replicate for old salt works.
- (b) Business Incubation and Business Innovation
- (c) Educational links – e.g. schools
- (d) Tusla Chamber of Commerce and Rotherham Chamber
- (e) Tourism, culture and sport
- (f) Town Centre Renaissance

4. Return to Sarajevo

Following the ‘field visits’ to the two BiH municipalities we returned to Sarajevo, for the following:-

- A reception for all the UK and BiH authorities by the UK Ambassador to BiH

- The official launch of Round 2 of the Beacon scheme in BiH

Some photographs of the RMBC visit to Bosnia-Herzegovina



Above: View of Sarajevo



Above: Delegates from Zenica, OSCE and RMBC in Zenica



Above: New sports stadium stand at Zenica



Above: Interview for BiH TV at Zenica Chamber of Commerce



Above: The Mayor of Tusla



Above: Launch of Round 2 of the BiH Beacon Scheme



ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Delegated Powers
2.	Date:	13 November 2006
3.	Title:	Emergency Reception Centre Plan
4.	Programme Area:	Economic and Development Services

5. Summary

To provide an overview of the new Emergency Reception Centre Plan which will be implemented when members of the community are rendered temporarily homeless due to a Minor or Major Incident.

6. Recommendations that Members

That the contents of the plan which has been approved by the Emergency and Safety Management Team be noted and approved.

7. Proposals and Details

Under the Housing Act 1996 (Part VII Homelessness) and the Civil Contingencies Act 2004, it is the responsibility of the Local Authority as a Category 1 responder with lead responsibility to provide the essential welfare needs of those rendered homeless. As part of the response to an emergency, it may be necessary to provide those essential welfare services such as security, shelter, basic refreshments and information and advice to members of the public, including those evacuated from their homes, through an Emergency Reception Centre. This Plan is an agreed procedure for establishing and operating Emergency Reception Centres in the Borough of Rotherham.

The protocol provides a practical guide to establishing, staffing and the management of Reception Centres within the Borough of Rotherham where members of the community can be temporarily accommodated and receive the appropriate social care. It will also clarify the roles and responsibilities of all organisations and agencies involved.

The dedicated Emergency Reception Centre Plan will be used by Adult Social Services and Children and Young People's Services as part of their arrangements for the care and welfare of people affected by an emergency.

Once launched it will be the responsibility of Adult Social Services and Children and Young People's Services to ensure that all the staff listed within the plan are suitably trained and exercised thereby ensuring that the plan is integrated into the Council's response arrangements.

8. Finance

There are no additional costs associated with the Emergency Reception Centre plan apart from those costs normally associated with providing social care for members of the community who require temporary accommodation during an emergency.

9. Risks and Uncertainties

Failure could lead to reduced efficiency in providing social care to evacuees and survivors of an emergency and risk to the reputation of the Council if it is not seen to be providing the appropriate response.

10. Policy and Performance Agenda Implications

The issues contained within this report support the Council's main theme of Rotherham Safe.

11. Background Papers and Consultation

- The Emergency Reception Centre Plan
- Civil Contingencies Act 2004

Contact Name : Alan Matthews, Emergency and Safety Manager, Extension 3878, e-mail: alan.matthews@rotherham.gov.uk

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member - Delegated Powers Meeting
2.	Date:	13 November 2006
3.	Title:	Streetpride Performance Response Times
4.	Programme Area:	Economic and Development Services

5. Summary

Streetpride's overall performance in respect of its timeliness in dealing with requests for service averaged 98.3% in the second quarter of 2006/7, which is the same as the result achieved in the previous quarter and a slight improvement compared to 2005/6

6. Recommendations

(a) That the report be noted, and

(b) That Streetpride continue to monitor performance response times and report to the Cabinet Member quarterly.

7. Proposals and Details

Streetpride has an established suite of target response times covering most of its front line services, which was developed when Streetpride was formed in 2003. Following a review of the targets in March 2006, six of the targets were made more challenging and one new target was added. After 6 months of working to the new targets, information on Streetpride's actual performance against these targets is shown in Appendix 1.

The results for the period July to September 2006 show, that on average, Streetpride dealt with 98.3% of requests for service within the target response times. This is identical to the previous quarter's result. The figures are summarised below:

Overhanging trees/vegetation on highway land – sign and guard	100%
Overhanging trees/vegetation on private land – sign and guard	100%
Overhanging trees/vegetation on private land – cut back	100%
Dangerous defect in footpath	100%
Faulty traffic lights – all lights out	100%
Faulty traffic lights – single bulb out	100%
Removal of abandoned car – wreck or dangerous	100%
Removal of abandoned car – runner	100%
Removal of abandoned car – burnt out	100%
Empty overflowing litter / dog bin	100%
Blocked gully causing ponding – sign and guard	100%
Blocked gully causing ponding – relieve blockage	100%
Make safe missing cover in highway	100%
Clear up spillage on the carriageway	100%
Empty missed wheelie bin	100%
Remove bulk item	100%
Clear up drug litter	100%
Request for an enforcement visit	100%
Report of stray dog	99.3%
Dangerous defect in carriageway	99.1%
Removal of dog mess	98.7%
Remove 'other' graffiti	98.0%
Remove racist or offensive graffiti	95.3%
Overhanging trees/vegetation on highway land – cut back	95.0%
Estimate for a vehicle access crossing	92.8%
Streetlight out	89.5%
Removal of fly tipping	85.3%

Overall Average **98.3%**

Comments and explanations in respect of the service's performance in the different areas are given in Appendix 1 together the cumulative figures for the current financial year. Performance for the current financial year averaged 98.3%, whilst 17

out of the 27 key services achieved 100% success in meeting the targets throughout the year.

8. Finance

All costs incurred in meeting response times are covered by the existing budget.

9. Risks and Uncertainties

There is a risk that unexpected events or rises in demand could lead to a slight reduction in performance later in the financial year.

10. Policy and Performance Agenda Implications

Streetpride's fast response times in most of its front line services, is making a significant contribution to the Council's corporate priorities: Rotherham Safe and Rotherham Proud - particularly in respect of the removal of abandoned cars fly tipping and graffiti, as well as the repair of street lighting faults and highway defects.

Performance has now reached a plateau of 98.3% which compares favourably with the previous year's average of 97.6%. This a credit to the hard work and dedication of the front line staff involved.

11. Background Papers and Consultation

Appendix 1 - Streetpride response times for the quarter July to September 2006
(produced jointly with the Neighbourhoods Programme Area)

Contact Name : *Jon Surridge, Specialist Support Manager, Streetpride Service*
Extension 2908 e-mail: jonathan.surridge@rotherham.gov.uk

APPENDIX 1

STREETPRIDE RESPONSE TIMES		Number of requests	% meeting target response time	Number of requests	% meeting target response time	Number of requests	% meeting target response time	Number of requests	% meeting target response time	% meeting target response times	% meeting target response times	Comments
Resp	Request for Action	Target Response 2006/07	Jul-06	Aug-06	Sep-06	Cumulative (Year to Date)	Average this quarter					
1(a)	Make safe dangerous overhanging trees/vegetation on highway land.	If necessary, the danger will be signed and guarded within 4 hrs.	8	100.0%	4	100%	1	100%	100.0%	100.0%	100.0%	Target fully met throughout the quarter
1(b)		Cutting back will be carried out within 5 days.	46	95.7%	16	100%	28	89.3%	97.2%	95.0%	95.0%	A drop in performance in September was caused by a process failure which has now been corrected
2(a)	Make safe dangerous overhanging trees/vegetation on private land.	If necessary, the danger will signed and guarded within 4 hrs.	2	100.0%	0	100%	0	100%	100.0%	100.0%	100.0%	Target fully met throughout the quarter
2(b)		Cutting back by landowner - within 14 days (after written notice from Streetpride)	16	100.0%	9	100%	14	100%	100.0%	100.0%	100.0%	Target fully met throughout the quarter
3	Estimate/license for vehicular dropped crossing.	Within 10 working days from receipt of a formal request.	33	88.0%	29	96.5%	16	94.0%	94.8%	92.8%	92.8%	Slightly reduced performance this quarter due to member of staff leaving and duties being transferred to new staff
4	Street light out.	3 working days for a non supply fault.	242	85.5%	320	90%	434	93%	88.1%	89.5%	89.5%	Performance has continued to improve during the quarter despite a rise in demand. The average response time during the quarter was 2.9 days which is within the 3 day target
5(a)	Faulty traffic lights.	All lights out - 1 hr	7	100.0%	4	100%	6	100%	100.0%	100.0%	100.0%	Target fully met throughout the quarter
5(b)		Single bulb failure - 24 hrs	6	100.0%	4	100%	23	100%	100.0%	100.0%	100.0%	Target fully meet throughout the quarter despite high demand in September which was caused by vandalism
6	Dangerous defect in carriageway.	4 hrs after being reported by the public	36	97.2%	31	100%	18	100%	99.0%	99.1%	99.1%	Target fully met in August and September

APPENDIX 1

Resp	Request for Action	Target Response 2006/07	Jul-06		Aug-06		Sep-06		Cumulative (Year to Date)	Average this quarter	Comments
Christian Hayes	7 Dangerous defect on footpath.	4 hrs after being reported by the public	21	100.0%	13	100%	9	100%	100.0%	100.0%	Target fully met throughout the quarter
Nigel Defley	8 Removal of fly tipping	1 working day	213	86.0%	237	89%	246	81%	84.3%	85.3%	Reduced performance in September was due to the size of some incidents and access difficulties. The average response time during the quarter was 0.4 days which is within the 1 day target
Janet Walklate	9 Removal of dog mess	Within 1 working day	13	100.0%	28	96%	20	100%	99.3%	98.7%	Target fully met in July and September
10(a)		Burnt out - within 24 hrs	1	100.0%	3	100%	1	100%	100.0%	100.0%	Target fully met throughout the quarter
Steve Finley	10(b) Removal of abandoned car.	Wreck or dangerous - within 24 hrs	4	100.0%	1	100%	1	100%	100.0%	100.0%	Target fully met throughout the quarter
10(c)		Runner - 15 working days	1	100.0%	4	100%	1	100%	100.0%	100.0%	Target fully met throughout the quarter
Christian Hayes	11 Make safe missing cover e.g. public and private sewers, gas, water or BT apparatus.	4 hrs to make safe and inform the owner. Owner to carry out repairs.	26	100.0%	30	100%	21	100%	100.0%	100.0%	Target fully met throughout the quarter
Janet Walklate	12 Clear up spillage on carriageway.	4 hrs	30	100.0%	37	100%	28	100%	100.0%	100.0%	Target fully met throughout the quarter
Janet Walklate	13 Empty overflowing litter bin/dog bin	4 hrs	4	100.0%	2	100%	4	100%	100.0%	100.0%	Target fully met throughout the quarter
14(a)		4 hrs to sign and guard	10	100.0%	5	100%	1	100%	100.0%	100.0%	Target fully met throughout the quarter
Graham Kaye	14(b) Clear blocked gully causing severe ponding.	blockage relieved within 1 working day.	34	100.0%	36	100%	17	100%	100.0%	100.0%	Target fully met throughout the quarter

APPENDIX 1

Resp	Request for Action	Target Response 2006/07	Jul-06		Aug-06		Sep-06		Cumulative (Year to Date)	Average this quarter	Comments
Yvette Plimbley	15 Empty missed wheelie bin (if reported within 24 hrs of being missed),	Same day (if reported before 1pm) Within 1 working day (if reported after 1.00 p.m.)	102	100.0%	100	100%	360	100%	100.0%	100.0%	Target fully met throughout the quarter
Yvette Plimbley	16 Remove bulky item (after receipt of payment).	10 working days.	489	100.0%	427	100%	376	100%	100.0%	100.0%	Target fully met throughout the quarter
Nigel Deffley	17 Remove racist or offensive graffiti (subject to agreement with the landowner)	Within 1 working day	8	100.0%	15	86%	10	100%	94.8%	95.3%	Target fully met in July and September
Nigel Deffley	17a Remove 'other' graffiti (subject agreement with the landowner) - i.e. graffiti which is not racist or offensive	Within 5 working days	36	94.0%	54	100%	53	100%	98.2%	98.0%	Target fully met in August and September
Lewis Coates	18 Request for an enforcement visit	4 working days.	123	100.0%	131	100%	136	100%	99.3%	100.0%	Target fully met throughout the quarter
Lewis Coates	19 Clear up drug litter	2 hours	19	100.0%	68	100%	48	100%	100.0%	100.0%	Target fully met throughout the quarter
Lewis Coates	20 Report of a stray dog	1 working day	122	99.0%	119	100%	111	99.0%	98.3%	99.3%	Target fully met in August
			Overall Average						98.3%	98.3%	

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
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1.	Meeting:	Economic Regeneration and Development Services Matters
2.	Date:	13th November 2006
3.	Title:	Green Arbour Road , Thurcroft Objections to Proposed Road Humps; Ward 11
4.	Programme Area:	Economic and Development Services

5. Summary

To report a letter of objection to the proposed road humps on Green Arbour Road from Stagecoach, the company running the majority of bus services on this route. This objection relates to the proposed introduction of road humps, see Appendix A.

6. Recommendations

Cabinet Member resolve that:

- i) The objections be not acceded to and the objector be informed of the decision and that the scheme be implemented.**

7. Proposals and Details

Following an investigation of accidents throughout Rotherham to determine this years Local Safety Scheme programme. Green Arbour Road has been identified as a location warranting further investigation. Seven such locations have been identified for inclusion in Phase 1 of this years Local Safety Scheme programme, Minute N^o 64 of Economic, Regeneration and Development Services Cabinet Member and Advisor 31st July 2006 refers.

An Accident, Investigation and prevention study was subsequently undertaken on Green Arbour Road covering the length of road between Katherine Street and School Road. Detailed analysis of the accident pattern on Green Arbour Road showed that in the three year period under investigation (June 2002 – May 2005), there were 13 injury accidents between Katherine Road and School Road. Of these, 7 were pedestrians aged either below 13 years old or above 78 years old.

Further analysis of data available showed that speeds along Green Arbour Road were in excess of the 30mph speed limit.

From the information gathered it was clear that the primary factor in the accidents that have occurred are pedestrians stepping into the road unexpectedly. This occurred in four of the recorded injury accidents.

A number of options were investigated to reduce accidents on Green Arbour Road. From these it was apparent that the scheme that would give the greatest first year rate of return and accident reduction was a vertical traffic calming scheme. See Appendix B

These proposals were advertised on site and in the local press in September 2006. In addition a consultation letter was sent to affected residents adjacent the scheme at the same time. No objections were received from the emergency services or Ward Members. However Stagecoach the company that runs the majority of buses on this route objected

Stagecoach based their objection on the grounds of:-

- **Whilst I appreciate that you have selected cushions as traffic calming measures which will undoubtedly be hailed as having the benefit of providing public transport with the ability to straddle such objects and thus negotiate the available road space without hindrance from these vertical deflections, it is none the less my opinion that where indiscriminate parking takes place within the vicinity of such traffic calming measures the benefit that we would normally enjoy as a public transport service provider will quite quickly disappear.**

In order to try to alleviate Stagecoach concerns a site meeting with Stagecoach was undertaken to establish where indiscriminate parking may be present. A parking survey was undertaken in the identified location. No long term parking was identified where the speed cushions are proposed. Furthermore observation of sites within the borough where speed cushions have been implemented shows that drivers are able to negotiate the speed

cushions comfortably either by straddling the cushions or driving with 'one' wheel on and 'one' wheel off. The introduction of vertical traffic calming such as speed cushions has been demonstrated to reduce speeds to around 25mph. For every reduction in the speed of vehicles by 1mph, the probability of an accident occurring is reduced by 5%. It is therefore suggested that the potential accident savings of this scheme outweighs the possibility of intermittent inconvenience that may be suffered by the bus operator.

8. Finance

It is estimated that the works will cost approximately £40,000 and funding is available from the LTP Integrated Transport allocation for 2006/07.

9. Risks and Uncertainties

Implementation of the scheme is subject to not acceding to the scheme objections.

10. Policy and Performance Agenda Implications

The proposed scheme is in line with the objectives set out in the South Yorkshire Local Transport Plan and the associated Road Safety and Casualty Reduction strategy.

11. Background Papers and Consultation

LSS are targeted at locations with a history of treatable accidents. Accidents and casualties are monitored at all junctions and lengths of road in Rotherham using an accident database which is linked to a geographical information system (GIS). Accident clusters are identified using the database and GIS system and are prioritised for investigation and remedial treatment based on the criteria set out in the Road Safety Code of Good Practice produced by the Local Authority Associations.

Seven schemes have been identified for inclusion in phase 1 of the LSS programme for 2006-07. These schemes were reported to Cabinet Member on 31 July 2006 minute No refers. Green Arbour Road is one of the 7 identified schemes.

Contact Name : *Nigel Davey, Engineer, Ext. 2380,
nigel.davey@rotherham.gov.uk*



Our ref: 3 JC

Mr N Broadhead
Bus Services Officer
South Yorkshire Passenger
Transport Executive
PO Box 801
Exchange Street
Sheffield S2 5YT

New Street
Chesterfield
Derbyshire
S40 2LQ

T 01246 222018
F 01246 522400

stagecoachbus.com



23 December 2005

Dear Mr Broadhead

RE: PROPOSED TRAFFIC CALMING - YOUR REFERENCE BSO/1833

Please accept this letter as my objection to the proposals that you are putting forward for the introduction of traffic calming measures along Green Arbour Road, Thurcroft.

Whilst I appreciate that you have selected 'cushions' as traffic calming measures which will undoubtedly be hailed as having the benefit of providing public transport with the ability to straddle such objects and thus negotiate the available road space without hindrance from these vertical deflections, it is nonetheless my opinion that where indiscriminate parking takes place within the vicinity of such traffic calming measures, the benefit that we would normally enjoy as a public transport service provider will quite quickly disappear.

In this instance, it would be my preference to see traffic calming measures introduced that did not require the use of vertical deflections in order to reduce the speed of traffic and to that end, if these comments are to be considered seriously then I would propose that the whole situation of speed reduction on Green Arbour Road is reviewed with a view to introducing a suitable device more suited to speed reduction without the potential for driver/passenger injury. I would be interested to know whether speed cushions were selected simply for their cost or suitability.

At this stage I have no desire to put to print (chapter and verse) the many personal injury claims that vertical deflections are costing bus companies up and down the length of this country and instead it is therefore my plea to you now to seriously consider whether Thurcroft truly warrants a speed reduction scheme installing and if you conclude that it does then I would ask you to look at the many and varied options that exist without simply electing to use a low cost (relatively speaking) physical deterrent.

I leave these thoughts for your consideration.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Richard Kay', written in a cursive style.

Richard Kay
Operations Director

APPENDIX D CALCULATION OF FIRST YEAR RATE OF RETURN FOR POSSIBLE TREATMENT TO INJURY ACCIDENT PROBLEMS

Notes

1. The average cost per casualty (including an allowance for damage only), all hours, is £43,649 and is taken from Table 1 Highways Economic Note 1 November 2004.
2. It has been assumed for the purpose of the FYRR that due to the number of casualties in this investigation being 13 from 13 accidents then if one accident is saved this will result in 1 casualties being saved.

Treatment A1: Introduce Vertical Traffic Calming.

Cost of treatment	£60,000
No of casualties saved	2.66 casualties per year (8 over 3 years)
FYRR	$= \frac{(2.66 \times \pounds 43,649) \times 100}{\pounds 60,000}$
	= 193%

Treatment A2: Introduction of Formal Crossing facility

Cost of treatment	£100,000
No of casualties saved	0.33 casualties per year (1 over 3 years).
FYRR	$= \frac{(0.33 \times \pounds 43,649) \times 100}{\pounds 100,000}$
	= 14%

Treatment A3: Introduce Pedestrian Guardrail

Cost of treatment	£10,000
No of casualties saved	0.33 accidents per year (1 over 3 years).
FYRR	$= \frac{(0.33 \times \pounds 43,649) \times 100}{\pounds 10,000}$
	= 144%

Treatment A4: Footway Buildouts.

Cost of treatment	£30,000
No of casualties saved	0.33 accidents per year (1 out of a total of 6 accidents over 3 years.)
FYRR	$= \frac{(0.33 \times £43649) \times 100}{£30,000}$
	= 48%

Note. Some of the stated casualty saving percentages have not been used in the FYRR. A site specific assessment has been made to ascertain whether the figures stated would apply. Where it is felt that the stated percentages would not apply then engineering judgement has been used. This method has been applied to treatment A2, A3 and A4.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
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1.	Meeting:	Economic Regeneration and Development Services Matters
2.	Date:	13th November 2006
3.	Title:	Report Receipt of Petition and Results of Investigation into request for Speed Limit Amendment B6086 Grange Lane Thorpe Hesley ; Ward 8 Keppel
4.	Programme Area:	Economic and Development Services

5. Summary

To report receipt and the results of an investigation into a petition with 101 signatures requesting that the existing de-restricted speed limit on Grange Lane Thorpe Hesley is lowered to 30mph.

6. Recommendations

Cabinet Member resolve that:

- i) The request for a speed limit reduction is not acceded to and the lead petitioner informed.**
- ii) Investigation into improved warning signs and 7.5t weight limit be undertaken.**

7. Proposals and Details

A letter and petition has been received from a resident of Grange Lane Thorpe Hesley. The petition, attached contains 101 signatures. Both letter and front sheet of the petition are attached as Appendix A.

The letter / petition from Mrs Fern of The Bungalow Grange Lane Farm, requests a reduction from the existing national speed limit to 30mph and also more visible warning signs on Grange Lane.

The B6086 Grange Lane runs in a North / South direction from the A629 Upper Wortley Road to the borough boundary with Sheffield, a distance of approximately one mile. The road is subject to the national speed limit along its full length and into Sheffield. Mrs Fern and the petitioners are requesting a reduction in the speed limit to 30mph and more visible warning signs. A review of the injury accidents along the full length of Grange Lane shows that there have been four injury accidents within the last three years, though none of these accidents were attributable to excessive speed. It is interesting to note that 3 of the 4 injury accidents that have occurred involved vehicles that were either Light Goods Vehicles or Heavy Goods Vehicles. There is an advisory sign both at the top and bottom of Grange Lane advising that the road is unsuitable for HGV's. It is therefore proposed to investigate the possibility of providing a weight restriction on Grange Lane as a separate issue.

New guidance on the setting of local speed limits has been issued by The Department for Transport (Circular 01/2006). A report to Cabinet Member regarding this Circular was reported to Cabinet Member dated 16th October 2006 minute N^o 116 refers. Within this guidance is advice on setting speed limits on rural roads such as Grange Lane. The guidance directs authorities to apply a process establishing the correct speed limit for the type of road. The setting of a 30mph speed limit on a rural road is reserved for villages. The department for Transport's definition of a village is 20 or more houses within a minimum length of 600 metres. Therefore the length of road under investigation does not constitute a village and as such a 30mph speed limit should not be promoted.

8. Finance

Not appropriate.

9. Risks and Uncertainties

Implementing a 30mph speed limit without associated physical measures will result in the vast majority of vehicles travelling along Grange Lane in excess of the 30mph limit. If this was the case then this proposal would not be supported by South Yorkshire Police and as such should not be promoted by Rotherham MBC. The cost of implementing measures to ensure that speeds would comply with the propose limit would cost an estimated £75,000.

10. Policy and Performance Agenda Implications

The recommendation is in line with objectives set out in the South Yorkshire Local Transport Plan, for improving road safety and facilities for vulnerable road users and the department for Transport Circular 01/2006 The Setting of Local Speed Limits.

11. Background Papers and Consultation

Consultation with the Local Ward Members has taken place. No responses have been received at the time of writing

Contact Name : *Nigel Davey, Engineer, Ext. 2969,
nigel.davey@rotherham.gov.uk*

The Bungalow
Grange Lane Farm
Thorpe Hesley
Rotherham S61 2SG

29th August, 2006

Rotherham Borough Council
Bailey House
Rawmarsh Road
Rotherham S60 1TD

For the attention of Nigel Davey, Planning and Transportation Service

Dear Mr. Davey,

Thank you for putting the slow markings on the approach to the blind corner near Grange Lane Farm. Although this is appreciated, it doesn't deter drivers slowing down, as rumble strips would.

Secondly, there seems to be some confusion. If you refer to my last letter and phone call, I am asking for a total speed restriction on the lane, not just at certain areas.

Thirdly, in your letter of 4th July, you state 'Rotherham Borough Council has a draft speed management strategy. This strategy states that for a rural road (between villages) a derestricted speed limit shall apply' I understand there is a 30mph restriction through Scholes village but there is also a limit of 40mph from Upper Wortley Road until the 30mph limit. Does this mean unlike Grange Lane, Scholes Lane is not classed as a rural road? Therefore I can not understand the reason for not amending the speed limit on Grange lane.

I am enclosing a petition signed by both residents and users of Grange Lane, who like me, would like a speed restriction and more visible warning signs (perhaps rumble strips), as there are a number of danger points on the lane.

I understand the Government wants Councils to lower the speed limit on rural roads, within the next five years. I hope Rotherham Council will lead the way by acting now, on all the rural lanes in the area, not in five years time.

Yours sincerely

J. Fearn

J.A.Fearn (Mrs.)

Economic & Development Services	
11 SEP 2006	
TO:	
FROM:	
FILE:	

Woodview Cottage
362 Grange Lane Thorpe Hesley
01142 40533

1, Elm Close, Blaxall, Rotherham
S63 4AA, 01709 87629

Grange Lane Farm, Thorpe Hesley
S61 2SG

We, the undersigned, residents of and users of Grange Lane, Thorpe Hesley, Rotherham, would like to see the speed limit reduced to 30mph, and also more visible warning signs on Grange Lane.

Economic & Development Services
Address
11 SEP 2006
Grange Lane Farm, Thorpe Hesley
Grange Lane Farm, Thorpe Hesley

Name
Mark Fearn
Peter Fearn

Tony Cunningham
M. Cunningham
Nigel Cunningham
Allison Cunningham
J. Shilley
R. Wilson
S. Wilson
D. Wilson

3 RANSTORPE
THORPE HESLEY
THORPE HESLEY
360 GRANGE LANE

R.D. O. + FAMILY }
D.A. SMITH }
BOWEST/YOU KENTWELLS }
171 GRANGE LANE }
S61 2SQ 0114 2468898- }

Beverly Morgan + family

CHRIS JACKSON

LISA FEARN

1 FLEET CLOSE, BENTLEY BIRCH, ROTHERHAM
S63 6DA, 01709 876129.

WOODVIEW COTTAGE
36A. GRANGE LANE THORPE HESLEY.
01142 400533.

Grange Lane Farm, Thorpe Hesley
S61 2SQ

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
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1.	Meeting:	Cabinet Member for Economic Regeneration and Development Services
2.	Date:	13th November 2006
3.	Title:	RiDO Business Development Team Six Month Progress Report
4.	Programme Area:	Economic & Development Services

5. Summary

The activity and performance of the RiDO Business Development team for the period April 2006 to September 2006 is presented in Appendix 1.

6. Recommendations

- (a) That the report for the activity of the Business Development team for the period April 2006 – September 2006 be noted; and**
- (b) That the Business Development team continues to monitor performance and activity and report to this board every six months.**

7. Proposals and Details

The report meets the aims of reporting on key performance indicators, which continually need to be improved in the context of national, regional and local indicators to monitor progress against objectives and targets. Additional indicators have been added, as well as non relevant ones removed, for areas new or no longer part of the RiDO Business Development service, to reflect the shift in services offered.

Some of the main activities and results include:

- Over 500 inward investment enquiries for the period handled, for the third year running.
- Over 2000 new jobs in the Borough from inward investment, local expansions and start-ups over the past 6 months alone.
- 233 new companies starting up, moving into or expanding in Rotherham in the 6 month period.
- 18 new 'start-up' companies moving into Moorgate Crofts, Brampton & Century business centres.
- Moorgate Crofts Business Centre is now 75% full.
- The two business centres in the north of the borough's occupancy stands at almost 100%.
- Garnett Dickinson's print facility at Brookfield Park is now completed, with the 'Next' warehouses well underway.
- Beacon year for 'Supporting New Business' has now ended, with over 825 delegates from local authorities and other organisations seeing our work.
- Rachel Clark is now in post in Dinnington as Business Advisor, and has already helped six new businesses start-up.
- JOBMatch team working with clients to recruit over 300 employees.
- PR, Marketing and events as well as extensive press coverage.

8. Finance

There are no financial implications arising directly from this report, however financial pressures for the future have been identified for this service in the medium term financial plan. The main pressures for the remainder of the coming year (2006-07) are now on investor development and the inward investment service. Funding for a large part of this activity ends in December 2007 and sustainable funding options need to be identified. In addition to this, remain the JOBMatch and Enterprise

services funding in the medium to long term. However, a bid for the enterprise service has been submitted to Yorkshire Forward (Rotherham Enterprise Development – which also incorporates funding for Rotherham Youth Enterprise) and we expect this to start from April 2007. JOBMatch in Rotherham now has funding until June 2008.

9. Risks and Uncertainties

It is important that any published results can be substantiated and that the service has significantly contributed to the results. However, work in economic development is influenced by global and national economic conditions, which are outside the influence of the Council and its partners. These external conditions need to be considered when looking at performance by the Business Development Team.

With many of the services offered by the Business Development Team funded through external programs, which are time-limited, there is uncertainty regarding the continuation of these services. The specific services identified 'at-risk' in the future are identified above.

10. Policy and Performance Agenda Implications

The RMBC Year Ahead statement 2006-07 concentrates on "development & regeneration, through capitalisation of investment resources". The six month report follows this theme in identifying current work performance, targets and the priorities to be focussed on during the next six months of 2006-07. As well as this, the capital resource available and required for future success is strongly emphasised, with funding programmes coming to an end over the next 18 months. Enabling continued provision of these resources is key in achieving service delivery and continuous improvement to council services. Ongoing recognition of RiDO's achievements highlight the success of the current service, reacting to the continuous development of priorities.

In addition, the Year Ahead statement details the regeneration priorities - section 14. The End of Year report matches the key developments and focus across the borough, highlighting required actions to be undertaken by RiDO to ensure the successful implementation of major projects across the borough.

The Children & Young People's Services joint project work, also enables RiDO to contribute toward attainment targets, awareness of the local economic environment and raise expectations and pride in the borough.

In addition, RiDO are also contributing to sections 4 & 5 of the Year Ahead targets, through more integrated working on research and capacity/performance across EDS.

The Regeneration Plan has specific priorities and key actions that are required in order to regenerate the borough. The key actions that the business development team contribute to (as detailed in the End of Year report in Appendix 1) include:-

Key Action in Regeneration Plan	Business Development contribution (page references refer to Appendix 1 – the End of Year report)
Improving and raising Rotherham's image both internally and externally	(see page 15 of report) - Inward Investment marketing, international, national, regional and local PR and marketing.
Promoting the Borough as a visitor location	(page 14) – through the business conferencing service and the assistance provided to the tourism and town centre team over the last 6 months.
Bringing forward large-scale transformational projects that will make a significant difference to the regeneration of the Borough	Dearne Valley – through the Business Centres activity, marketing & promotion, work with developers, bringing new investment into the area. Dinnington – working with partners & developers (e.g. RSY, Priority Sites, Evans Easyspace), securing end-users etc. Town Centre – PR & Marketing, Moorgate Crofts.
Increase the number and competitiveness of businesses by strengthening support and after care services.	Through Buy-Local – page 13; JOBMatch – page 7 and other activity.
Stimulating the emergence of new and small businesses, including self-employment. Raising awareness of enterprise and self employment especially among young people.	Through the Business Incubation / Start up work, detailed on page 10-12.
Ensuring that local people benefit from the employment opportunities in and near to the Borough, particularly focusing on the most disadvantaged groups and areas; and Developing specific projects with employers and inward investors to recruit local labour	Through the JOBMatch service and links to inward investment (pages 7 & 3).
Strengthen links between local employers and education providers to promote a greater understanding of work among young people.	Education Project – see page 18, JOBMatch page 7.
Enhancing links and working with key European, national and regional networks and partnerships to ensure a positive message	Events and visits page 6.

11. Background Papers and Consultation

Appendix 1 – RiDO Business Development Team, activity report April 2006 – September 2006.

The 2005-2006 End of Year Report may be useful in providing a comparison of activity and performance, however the main results for the past year have been provided in Table 1 of the report.

Contact Name : *Andrew Klinkenberg, Research & Database Co-ordinator, tel. 372099, email: Andrew.klinkenberg@rido.org.uk*

BUSINESS DEVELOPMENT TEAM 2006/07 Six Month Activity Report



a service of



October 2006



Certificate No: 4155/04

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BUSINESS DEVELOPMENT TEAM 2005/06 ACTIVITY REPORT

1. Introduction

- 1.1** This report provides details of activity, achievements and outputs from 1st April 2006 to 30th September 2006 for the Business Development Team of the Rotherham Investment and Development Office (RiDO). An organisation chart for the team is attached as Appendix B.

2. Overview

- 2.1** The key work areas for the Business Development team are:-

- Inward Investment and Investor Development
- Business Support activities (including 'Buy Local', Business Conferencing)
- Promotion and Marketing of Rotherham
- JOBMATCH/HR Support and linking into the Employability Agenda
- Operating Business Incubation Centres
- Business Incubation & Enterprise Development including REN

3. Key Results for 2006-07 Six Months

A summary of key performance indicators is provided in Table 1 (Appendix A). The indicators, where possible, concur with those set out in the Community Plan, Corporate Plan and Service Area Plan. In addition, corresponding figures for the previous year are shown, where available.

A summary of key activities & achievements include:-

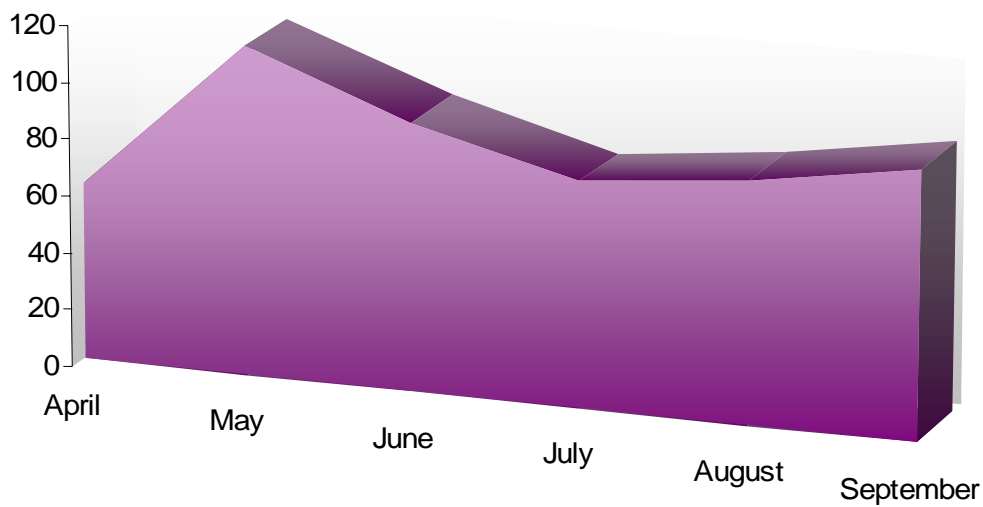
- Over 500 inward investment enquiries for the period handled, for the third year running.
- Over 2000 new jobs in the Borough from inward investment, local expansions and start-ups over the past 6 months alone.
- 233 new companies starting up, moving into or expanding in Rotherham in the 6 month period.
- 18 new 'start-up' companies moving into Moorgate Crofts, Brampton & Century business centres.
- Moorgate Crofts Business Centre is now 75% full.
- Century & Brampton's occupancy stands at almost 100%.
- Garnett Dickinson's print facility at Brookfield Park is now completed, with the 'Next' warehouses well underway.
- Beacon year for 'Supporting New Business' has now ended, with over 825 delegates from local authorities and other organisations seeing our work.
- Rachel Clark is now in post in Dinnington as Business Advisor, and has already helped six new businesses start-up.
- JOBMatch team working with clients to recruit over 300 employees.
- PR, Marketing and events as well as extensive press coverage.

4. Inward Investment, Investor Development & Business Activity

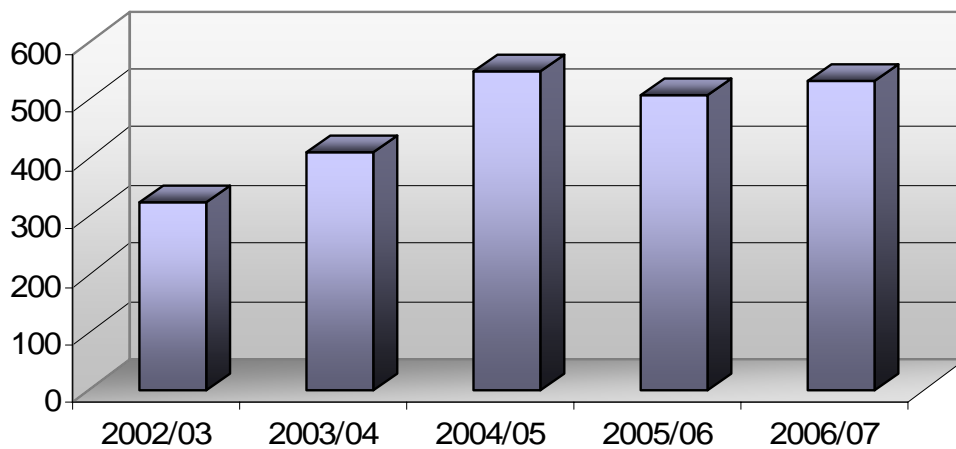
4.1 Inward Investment Enquiries

Rotherham's enquiry figures are up slightly on the first six months of '05-'06, standing at 530.

Enquiry Levels '06-'07 6 Months



First 6 Months Enquiry Totals

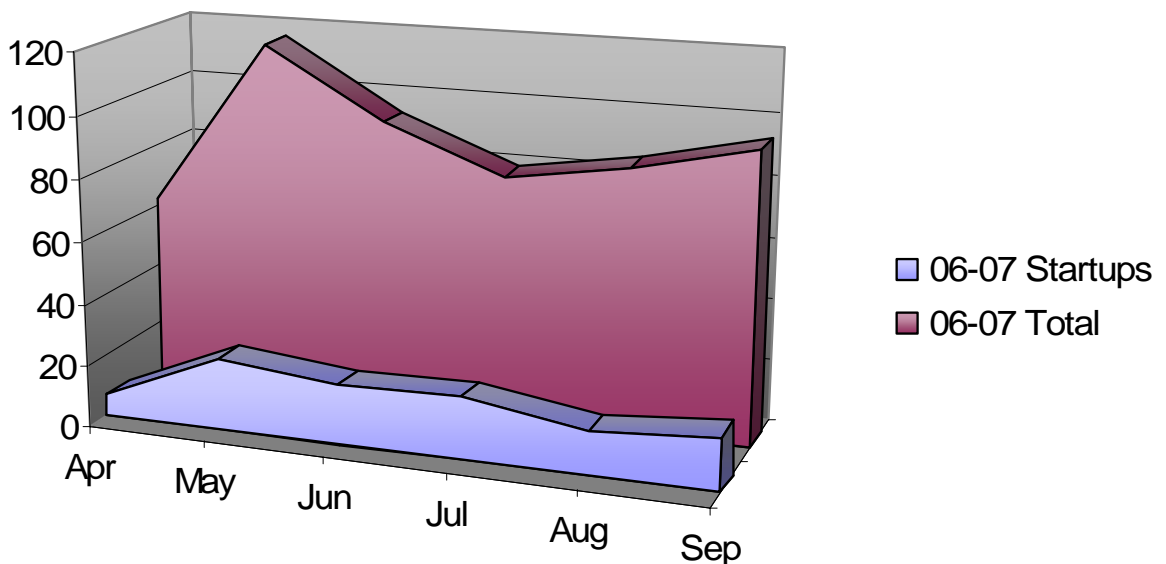


Foreign Direct Investment (FDI) has again been lower than previous years, although there are a number of investments in the pipeline, including foreign owned companies' expansions.

4.2 Start-up Enquiries

Start-up enquiries have almost exactly matched the 05-06 figure for the Business Development Team at Reresby House, and stand at 18.9% of total enquiries for the 6 months or 100 enquiries. The business centres have a joint total of 71 enquiries for the same period, although a proportion of these may be duplicate to the Reresby House enquiries.

Startup vs. Total Enquiries '06-'07 6 Months



4.3 Major Site & Property Development

A number of developments continue to progress across the borough, with many of these proving to be popular with end users.

Brookfield Park at Manvers has seen commencement of the new Next Plc warehouse and distribution facility, due to open mid 2007. St. Pauls' developments also have a strong interest in the speculative 176,000 sq. ft. distribution unit, as well as having sold one of the smaller Brookfield Light units, with a further two under offer. Garnett Dickinson have now relocated to their new print plant from their site from Eastwood, and RiDO are working with their agents to let the old site. Express Park Developments are putting together plans for development of the **Manvers West** site, to potentially include offices and industrial units.

Dinnington Business Park is still attracting investors and end users to the site, and many of the proposed facilities are now nearing completion. Indeed, Johnston Press have commenced printing 'The Sun' and 'News of The World' newspapers, and the Scomark and Macalloy properties are almost complete, along with IBA Molecular (formerly UK Radio Pharma). The Evans Easyspace units have attracted a good number of occupiers, though the office side is proving slow to let.



Priority Sites have almost completed their hybrid development, with one unit sold and two others in final legals. New Park Projects have now completed their speculative industrial development in the area, with plans for another in the pipeline. Clover Leaf Ltd is well under way with the construction of a new pub/restaurant on site, with a programmed opening date in early December 2006.

Considerable interest has also been received for the second phase land, with a potential anchor tenant having been identified. This investment could provide capital to fund the initial infrastructure at phase two, but this is not likely to commence until after road works on the nearby railway bridge are completed in November 2007.

July 2006 saw the opening of the Innovation & Technology Centre on the **Advanced Manufacturing Park** at Waverley. This has already attracted a number of companies wishing to be allied to the R&D activity going on at the site from the AMRC Boeing/University of Sheffield Collaboration, Castings Technology International and TWI Ltd. Plans have been submitted to Rotherham MBC planning for the AMRC Factory of the Future, which will provide further R&D facilities in the area. UK Coal is also looking at the potential of building some speculative units on the site to attract further companies.



The New ITC building at the AMP

The **Vector 31** site at Waleswood is now almost full with the take up of two of the larger units by Precision Magnetics and Century Plastics. The remaining 33,000 sq. ft. unit is currently under offer to a research and development operation, and the Network Space smaller units have only one unit remaining. Langtree Developments, owners of the site, are now planning a phase 2 build on the site that will provide in excess of 80,000 sq. ft. of new industrial space.

Nearby **Beighton Colliery** site is now ready for development. Renaissance South Yorkshire are close to signing a deal with local builders and developers, Finnegans, to develop the site. Jaguar Estates have commenced at **Magna** in Templebrough, and will be providing new office and industrial units. Nearby on Sheffield Road, Templeborough, St. Paul's Developments are also on site, preparing for the construction of Phoenix Park, an office development in 5 units totalling 60,000 sq. ft., scheduled to be complete by late 2007.

4.4 Successes

Successes have increased significantly over the previous year. However, a new service 'Start-ups Plus' allows RiDO to track new companies across the Borough, which wasn't previously possible. Subsequently, much of this increase can be attributed to this new facility. This, and the usual sources (agents, press etc.) have revealed over 230 successful companies starting up, expanding or relocating to the Borough, more than the total for the whole of the previous year.

Successful examples of companies include;

- ✱✱ Pearl Northern having taken the food grade unit at Hellaby (68,000 sq. ft.), part of which they are letting.
- ✱✱ CTI having opened their new facility at the AMP creating around 50 jobs.
- ✱✱ Dearne Valley contact centres (Direct Dialogue, TSC & Ventura) are cumulatively employing hundreds of new workers, following new contract awards.
- ✱✱ Lombard (part of RBS) have taken the Cyan office building in the Dearne Valley.

4.5 Events & Projects

RiDO have continued to strengthen their investor development activities, through partnership working with Yorkshire forward, utilising their new key account management software for Yorkshire & the Humber, and have attended training for this during the six month period.

RiDO have attended various events, both nationally and locally. These include the UKTI Annual Conference, trade link development with Poland, Bosnia, Duisberg and Riesa, as well as attending promotional events (including Renaissance Launch), award ceremonies and other work related events.

4.6 ICT & e-Gov

The new version of the Customer Relationship Management Software 'Siebel' is still being developed. Identified issues are now being rectified and following further testing, the team hope to 'Go Live' with the new system over the next few months.

Following the completion of the new system, an online area will be launched, satisfying BVPI157, and allowing access for customer's to RiDO's services 24 hours a day.

The new RiDO website continues to be a good source of enquiries for clients, and has undergone some minor redesign work to enhance customer experience and satisfy council procedure. The website has also been redeveloped to allow for an education 'portal' to be added, for access by Rotherham's schools. Please see the education section later in this document for further details.

5. JOBMatch

5.1 Inward Investment

Cloverleaf Pubs

A £2.5 million family pub restaurant (Monk's Bridge Farm) is due to open early December on the former Dinnington Colliery site. JOBMatch have been working closely with Blackburn-based company Cloverleaf Pubs and have been instrumental in linking them to the Jobcentre Plus Inward Investment team, who have been leading on the recruitment of the **65** new jobs. JOBMatch has also ensured that these vacancies have been displayed locally through the Dinnington Employers Forum jobs boards and distributed to other partner organisations, in particular the South Yorkshire CoVE in Hospitality and Catering.



Frigosped

German based Frigosped GmbH have chosen Rotherham to set up their UK arm – FrigoLogistics Consulting Limited. JOBMatch has been working with Frigosped and will assist them in the recruitment of their initial **1** member of staff, but as they expand will offer further assistance. English language training for the new

Director's partner (who will be employed by the organisation) was an important issue and through their contacts, JOBMatch has helped the organisation to identify a suitable training provider.

Recycling Company

A Nottinghamshire based consultancy has submitted a grant application for Dinnington to establish a state of the art recycling plant under the WEEE recycling directive. The facility would incorporate the latest environmental technology and be constructed from sustainable materials. **80** people are anticipated to work across a range of roles including engineering, logistics, sales and administration. JOBMatch are working closely with the company on sourcing the Senior Management team (**7** roles) in anticipation of securing the grant funding.

Structural Construction Components Company

JOBMatch have also been working closely with a Finnish owned company also considering the Dinnington area for a distribution unit. Through working in partnership with a private sector recruitment agency, JOBMatch have assisted with the recruitment of the senior management team who will take the project forward in South Yorkshire. The company will be recruiting **70** staff in the first eighteen months.

5.2 Start-up Support

During the Summer JOBMatch ran two Recruitment & Selection Workshops for Start-Up companies in the three Business Centres. Feedback from those who attended was good and they found the events useful.

The JIGSAW wage & training subsidy programme has now finished, however JOBMatch are hopeful that this will reopen later this year or early in 2007. This funding was of significant importance to the Start-up companies which JOBMatch work with, as it could make the difference between whether or not they are able to take on a member(s) of staff.

5.3 Aftercare/Ongoing Investor Development

Both JOBMatch Consultants attended a training course regarding Key Account Management (KAM) run by Yorkshire Forward. A new KAM system has been introduced in the Yorkshire & Humber region. In relation to Rotherham companies, JOBMatch are working closely with colleagues in Yorkshire Forward and Renaissance South Yorkshire to ensure they provide a first-class aftercare service to those companies locally identified as Key Accounts.

JOBMatch have been working with E.On (Powergen) – to recruit **120** additional roles for their Contact Centre in the Dearne Valley. JOBMatch have been involved in raising awareness of these vacancies with local partners and community groups. Contact was also made with community groups in the Barnsley & Doncaster Dearne areas, due to their proximity to the E.On site.

5.4 Employability/Community

JOBMatch continue to be represented on the Rotherham Employability Group and have recently become a member of the Dinnington Employers Forum Steering Group. They continue to build successful relationships with local partner organisations and are working closely with the Chamber in relation to their NRF funded Chamber Jobs Brokerage. This joint working will ensure that the same employers are not targeted by both the Chamber and JOBMatch.

JOBMatch continue to work with the AMP Monitoring group. The Local Employment Strategy is now in final draft format, and ensures the connection is made between those companies setting up in the Advanced Manufacturing Park and the local community. This can then be rolled out for the borough to be included in Section 106 agreements.

5.5 Additional Projects & Company Closures/Downsizing

JOBMatch continues to work closely with Jobcentre Plus as a key partner in supporting companies who are downsizing or closing their sites. Through their local partner contacts and the JOBMatch South Yorkshire network they help the affected staff to find new opportunities, subsequently ensuring that employment levels in the borough remain constant. These include Laycast (-150 Staff), Beatson Clark (-137 Staff), Stanley Tools (-117 staff), Amaro.(-82 staff). Indeed, the good availability of jobs for most workers ensures that they are quickly helped back into employment.

Earlier this year JOBMatch worked with UPM Wood (-34 staff) in Dinnington and linked them to Johnston Press. As a result of this 7 UPM staff went to work for Johnston Press. The HR Manager from UPM stated that 'without your (JOBMatch) mention of Johnston Press, I would not have pursued this avenue, so a big thank you'. She also advised that the majority of staff who wanted alternative work found this immediately after the closure.



6. Incubation, Enterprise and Business Support

6.1 *Moorgate Crofts, Century & Brampton Centres*

The Business Centres' operation has had another successful six months, with staff currently working with 132 businesses over the three sites.

Both Century and Brampton Business Centres are almost full, following a continuous trend throughout the year, with the new Moorgate Crofts Business centre currently achieving 75% occupancy.

There has been several clients at both Brampton and Century who have expanded their operations on site during the past six months and this is reflected through the number of new jobs being created; Century alone creating 65.

Lack of grow on space in the Dearne Valley area has however continued to hinder clients moving out of the centres. Despite this, the new Langtree development is due for completion November 2006, and several occupants from Century have registered an interest to move into the new units. This should hopefully start to increase the throughput of companies, with more space becoming available in the centres.



Moorgate Crofts is currently achieving its Business Plan targets and has seen the conference and board room space proving to be extremely popular with both tenants, and organisations outside of the centre.

Brampton Leisure Centre (adjacent to the Brampton Business Centre) ceased to operate as from the 30th September 2006. Management are investigating the options available to convert this space to lettable business units.

6.2 Enterprise & Incubation

Business Advisor Team

The Business advisor team have developed and launched an extranet for the RiDO Business Centres, to enable all the centre tenants and virtual clients to access information on latest news, events, advice tips and a facility to communicate with one another. An electronic newsletter has also been developed, distributed every fortnight to highlight events and activities that are coming up.

Special surgeries on finance and legal issues have also been set up, in collaboration with a professional accountancy practice and a legal firm. This has proved to be very popular, and a regular monthly programme of these continues.

The team have now reached 90% of their targeted activity on numbers of new business assisted, and the Enterprise project (RED) has been extended to the end of March 2007. Further funding for this activity has also been secured from Yorkshire Forward to extend through to March 2009.

Rotherham Enterprise Network

Work has continued to extend the network to community enterprise groups in conjunction with the work that has been done to develop the LEGI bid.

The group has also been supporting a special award scheme for young entrepreneurs in Rotherham. The Young Entrepreneur Award 2006 was launched in June 2006 culminating in the finalists being honoured and attending a presentation at the recent Chamber Business Awards dinner.

Business Incubation Development (UKBI)

The new Business Advisor, Rachel Clark, was recruited in June. She has now started to network with a number of local groups to raise awareness.

Leaflets and posters have also been distributed and adverts put in the local papers to promote awareness events for businesses. As well as these awareness sessions having taken place, a training course was also set up.

The following progress has been made against targets:

➤ Number of pre-starts assisted with advice	21
➤ Number of individuals started on training course	0
➤ Number of new business started through the facility	6
➤ Number of jobs created	9

Local Enterprise Growth Initiative

A great deal of time has been spent on contributing to the LEGI bid, which has now been submitted. The decision on this £12.8m bid will not be known until December 2006.

6.3 Beacon Status: Supporting New Business

During the year of 2005-06 RiDO were awarded Beacon Status for Supporting New Business. This was as a direct result of the excellent work they undertake within the borough, to encourage entrepreneurship alongside the help and support they offer new businesses.

Work involved the production of literature & supporting material including a DVD and Website, as well as the organisation of many events across the country. This resulted in approximately 825 delegates from varying authorities and organisations hearing or seeing RMBC's work.



2002-2003

Fostering Business Growth

2003-2004

Removing Barriers to Work

2005-2006

Supporting New Businesses

Around 30 events took place during the year, including Moorgate Crofts opening and a presentation to the Treasury. PR was also a key focus and articles were published in the Sheffield Star, Regeneration & Renewal Magazine and Public Servant Magazine, as well as internal council publications.

Overall, the year was heralded a success, thanks largely to the staff who put in such a large amount of effort to make it happen, both in the organisation of the events, and the best practice development that enabled the project to happen in the first place.

7. The Buy-Local Scheme – see www.buy-local.co.uk



7.1 Growth

During the 6 month period details of an additional 31 South Yorkshire organisations have been entered into the on-line directory at www.buy-local.co.uk, of which 17 are based in Rotherham. During the same period 86 tender and news items have been posted to the Buy Local website of which 42 were via the South Yorkshire Portal.

7.2 Activity

The Business Advisers continue to promote the Buy Local service to the Council's Business Centre tenants as a way of helping to promote these new businesses and to help them gain access to local supply chains.

Buy Local is also offered as part of the package to encourage inward investment to the borough, with activity focussing on helping these inward investors and established local businesses source goods and services locally.

8. Business Conferencing, Meetings, Events & Corporate Hospitality

Business Tourism Figures for half year report April – Sept 2006.

8.1 Promotion & Marketing

National marketing:

- National Venue Show (first exhibition as part of South Yorkshire DMP)
- NHS e-procurement website
- YTB Business Tourism Campaign

Regional advertising:

- Rotherham Accommodation Guide
- Rotherham Attractions Guide
- First for Business
- Midland Business Today
- Lifestyles Today

8.2 Events Having Taken Place

Events that have taken place in this period include a reception for visitors from Hong Kong, seminars, a video conference to Australia, and a two day event for business students. Venues that have benefited are the Unity Centre, Arts Centre, Cent @ Magna, Swinden House and Rother Valley Country Park.

8.3 Conversion Rate

A total of 74 enquiries have been received, of which 40 were specific enquiries - the conversion rate from these currently runs at 17.5%. Six events have taken place within this period and have generated revenue of approximately £3380.

8.4 Additional Statistics – specific enquiries (figures in brackets = same period 2005)

- 65% (70%) specific enquiries came from Yorkshire & Humber region
- 30% (58%) of Yorkshire & Humber enquiries from Rotherham (20% of all specifics)
- 38% (48%) of enquiries generated by clients or colleagues
- 52% (86%) had less than 100 delegates

9. RiDO PR/Marketing

9.1 Overview

During the past six months the key focus has been to build on Rotherham's growing reputation as a great place to do business – supporting both enterprise and inward investment through a consistent and co-ordinated media relations and marketing campaign.

Media relations continue to be targeted mainly at the local and regional media – and have gained regular coverage in everything from the Rotherham Advertiser and The Star to the Yorkshire Post, Yorkshire Business Insider and South Yorkshire Business. But we have also increased Rotherham's presence in the trade press, including Estates Gazette, Property Week and Regeneration and Renewal.

All marketing activity has aimed to promote Rotherham, both in itself as a business location and by positioning RiDO as being in a class of its own as the council's regeneration arm, demonstrating that the service it provides – at all levels – is ahead of the rest. This process has been helped by focusing on the following:

- Beacon Status
- UKBI Business Incubation Champion
- Yorkshire & Humber's Most Enterprising Place
- Positive Royal Mail and Barclays Bank survey results
- Recent stats demonstrating that business growth in Rotherham is well ahead of the national average

9.2 Support for Enterprise

Enterprise has continued to be a key feature of the RiDO PR and marketing activity. This has broken down into a number of areas and is linked to several of the themes:

- **Media Relations.** Press coverage has focused on Rotherham's approach to enterprise, as evidenced by RiDO's activities, with consistent media coverage in key publications. In addition to general stories, there has been regular coverage for businesses in the three RiDO-run business centres. Press coverage has played an important role in the Moorgate Crofts letting process (*Achieving, Learning, Proud*)
- **Advertising.** The Think Big Campaign has been developed further, helping encourage potential entrepreneurs to turn their dreams into reality. Recent Sheffield tram-stop adverts take this to the next phase. In addition, a specific *Cutting It* advert for Enterprise has also been developed (*Achieving, Learning*)
- **Communicating Success.** The Moorgate Crofts newsletter has now been developed into a general business centre newsletter, focusing on new businesses and business success stories. This helps to build pride and creates good internal PR (*Achieving, Learning, Alive*)

- **Rotherham Enterprise Network (REN) Awards.** These have provided another vehicle to focus on young entrepreneurs and demonstrate that Rotherham has a wealth of talent. Positive press coverage of the awards has increased their credibility and provided a good base to build on in 2007 (*Achieving, Learning, Alive, Proud*)

9.3 Support for Inward Investment

During the last six months Inward Investment has been given a stronger emphasis. This allows RiDO to reach wider audiences and position Rotherham as a viable commercial location. Key activities have included:

- **Media Relations.** Regional and trade press have been targeted, including international media. Press releases have focused on key benefits of locating in Rotherham, with case studies including Johnston Press, Next, etc. New investors have also been used – all highlighting the positive support they have received from RiDO. This third-party endorsement helps add credibility (*Achieving, Proud*)
- **Advertising.** A new *Cutting It* advert has been developed that provides a strong vehicle to communicate current successes. This is now being developed further to cut across all inward investment marketing activity, helping communicate strong brand values (*Achieving, Alive*)
- **Brand Building.** Material is being developed using the *Cutting it* theme. This will include cuttings boards, exhibition stand, cuttings book (*Achieving, Proud*)



The new 'Cutting It' Campaign

9.4 Support for RiDO Services

PR and Marketing activity continues to focus on RiDO services provided on the council's behalf – helping demonstrate the range of services offered, including JOBMatch, conference facilities, and free property searches and business advice. Positive press stories have helped highlight the value of these services.

9.5 Image Building

All the PR and marketing activity has aimed to develop Rotherham's image further, using a combination of targeted press relations, advertising and support material to position RiDO as an expert provider of business support services. This has been driven forward with:

- Press stories that include details of Beacon status, UK Business Incubation success etc
- Press stories that show others following Rotherham's lead – eg, the Bosnian visit
- Press stories that highlight Rotherham's strong position in the UK – using current stats to hammer home the message
- In-depth features that demonstrate Rotherham's ability to deliver big projects
- Positive trade stories and features that show Rotherham's big ambitions
- A new DVD that focuses on current successes and future plans

9.6 Intra-council working

The April-September period also saw continued development of the meshing of RiDO's PR-marketing work with other EDS and council-wide activities, as evidenced by intensive partnership working on the likes of Rotherham Show and Rotherham Renaissance. Generally, communications between EDS's communications manager and similar teams within the council have never been better. The manager is increasingly involved in helping non-RiDO teams, such as Streetpride and Emergency & Safety, achieve positive results.

9.7 Rotherham Renaissance

Renaissance continues to be included in much of the media relations work as it helps demonstrate Rotherham's ability to attract inward investment. The scale of Renaissance also provides a strong media hook, which helps in terms of relationship building with key press.



Work around the Renaissance Day also helped to reach potential and current investors and developers - and helped clear up a few myths and misconceptions among the public. The daytime event attracted good numbers from the public, and between 90-100 people, mainly from the development, construction, property and similar sectors attended the evening dinner in the extraordinary Spiegel Tent in All Saints' Square.

RiDO Head Richard Poundford at the 'Renaissance Day' event.

10. Education Project

10.1 Overview

The RiDO Business Development Team has been leading the way to link regeneration with education, building upon the work of 'Rotherham Ready' and 'Investors in Education'.

Significant progress has been made with the joint SLA between RiDO and RMBC's Children and Young Peoples Service.; through the work undertaken in the following sections:

Geographical Association

RiDO have been actively involved in liaising with the Geographical Association on delivering their 'Living Geography' project. Through this project, RiDO, in association with the Rotherham branch of the GA, have provided local school teachers with information about various key regeneration projects throughout the borough. This information has then been developed into a series of teaching materials and lesson plans, based around key regeneration projects in Rotherham (Brinsworth - AMP; Wickersley - Moorgate Crofts; Pope Pius - Brookfields Park/Manvers; Swinton – Town Centre Renaissance).

Work developed through the support of RiDO is to then be added to the 'Living Geography' part of the GA website, helping to highlight key regeneration activities as case studies for students in Rotherham to learn what is happening across their borough. As a direct result of this project, year seven students at Brinsworth School are currently being taught about the proposed developments at the AMP, as a direct result of the work undertaken by the GA.

RiDO are also actively involved along with RMBC GIS and Children & Young Peoples departments to develop a simple GIS system for use by Primary and Secondary schools aiming to further engage other teachers and schools in the borough.

Articles like the 'Living Geography' article, written and published in the Geographical Association Magazine Summer 2006, has helped to spread awareness of the work undertaken by RiDO on a national scale, both in terms of the work undertaken with the GA and the proposed regeneration activity that is occurring in the borough.

Education Website

RiDO have also been actively involved in developing an Educational resource through the current RiDO website. This educational 'portal' will contain information, facts, figures and images of key regeneration activity in the borough (AMP, Manvers, Dinnington & Town Centre Renaissance), helping to provide students in Rotherham with an insight into the history and development of key sites, together with baseline information on growth sectors, trends and employment opportunities surrounding these sites. The education website will be regularly updated to provide students with a useful and up to date resource.

Search

RiDO
 Rotherham Investment & Development Office

Select type size: **A A A**

About Rotherham | News | Sitemap | Home | Main RiDO Site

Information on... **Rotherham's Economy** | Key Sites | History of Rotherham | Links & Other Resources

Wednesday October 18 2006

You are here > **Education Homepage**

Regeneration in Rotherham

Rotherham has a long and proud industrial history, with coal and steel production providing large-scale employment in the borough for many decades. However, with the decline in these traditional industries, Rotherham has had to reinvent itself.

News

21.09.06
GERMAN COMPANY OPENS UK BASE IN ROTHERHAM >>

18.09.06
Rotherham Unveils Ambitious Plans For The Future >>

More news >>

Featured Development

Express Park - Waterfront development

View site >>

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Advanced Manufacturing Research Centre

The AMRC Facility.

The first machines going into the AMRC.

Boeing's latest aircraft to be developed, the 787.

Background

The Advanced Manufacturing Research Centre (AMRC) with Boeing is a £60-million partnership which builds on the shared scientific excellence, expertise and technological innovation of the world's leading aerospace company and the world-class research within the University of Sheffield's Faculty of Engineering.

Vision

The AMRC's vision is to become a world-class global research facility developing innovative and advanced technology solutions for advanced materials forming. Building upon Sheffield's historic and indigenous expertise in metal development and processing, the University, Boeing and the AMRC are also keen to build upon their internationally acknowledged research into other materials such as composites. Novel and new materials will form an integral part within the development of Boeing's new generation planes.

Future

The AMRC is already set to expand, with a second phase 'Factory of the Future' planned for the Waterley Site at a cost of £65.5million.

Information communications technology and "virtual" manufacturing will be key components of the facility, as will alternative manufacturing methods, such as additive manufacturing processes which grow three dimensional parts - considerably reducing waste and increasing design flexibility.

More than 100 researchers will also be stationed at the facility, who will be responsible for transferring knowledge of the industrial techniques to manufacturing companies throughout the region.

Sources: www.amrc.co.uk; Yorkshire Post, 07 AUGUST 2006
 See www.amrc.co.uk for education related resources and details.

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Draft content from the RiDO Education Website extension

How much have Johnston Press invested in their new facility?

£60 Million

£6 Billion

C: Over £60,000

D: Over £600 Million

11. Priorities for 2006/07 October – April

A number of key priorities for the next six months and continuing longer term have been identified. These are outlined below:

- Identify key strategic activity and develop sustainable forward funding proposals for delivery
- Continue focusing inward investment activity to align with changes resulting from the development of the sub-regional economy and with key strategic and transformational projects e.g. town centre renaissance.
- Complete negotiations on the Brampton Centre and implement a forward strategy
- Strengthen the Investor Development Programme and successfully roll out the Key Account Management Programme
- Draw on the JOBMatch service links with employability partners to increase awareness of future job opportunities and skills requirements within the local community.
- Support the successful implementation of major regeneration initiatives e.g. Dinnington, Beighton, Brookfield Park, Waterside and YES. This includes identifying and securing end users and linking job opportunities created by investors to the local community, by pro-active engagement with the investor and community partners.
- Complete and implement a business plan for the extension of the Rotherham Enterprise Development (RED) Project.
- Support the development of new business centres at Magna and Templeborough and strengthen links with the ITC centre at AMP.
- Integrate grow on space at Century Business Park and Moorgate Crofts with existing incubation centres.
- Deliver a Business Conferencing service that is integrated with the sub-regional Destination Management Partnership
- Promote Rotherham as an attractive and successful business location through PR and marketing.
- Contribute to the CPA and other assessments.
- Preparing to implement the LEGI proposals subject to favourable outcome of our LEGI bid, expected December.
- Successfully deliver externally funded projects: -
 - ** SRB6 – South Yorkshire Investor Support
 - ** Objective 1 (Measure 30) South Yorkshire Aftercare
 - ** Objective 1 (Priority 1) South Yorkshire Inward Investment Project
 - ** Objective 1 Incubation/Enterprise
 - ** DTI/UKBI Business Incubation Development
 - ** Education SLA

Appendix A Table 1 Key Performance Indicators	2005-06 Full Year	2006-07 6 Months
<p>Inward Investment</p> <p>New jobs created Jobs Safeguarded Number of enquiries No. of RiDO actions / work carried out on enquiries No. of start-up enquiries (excl. Business Centres) % of satisfied business customers (=75%+) Total companies starting-up, relocating or expanding</p>	<p>960¹ 1115² 1025 2729 203 83.9%³ 196</p>	<p>2100¹ 474² 530 1179 100 88.8% 233</p>
<p>Business Conferencing, Meetings, Events & Corporate Hospitality</p> <p>Number of brochure enquiries received No. of detailed enquiries received Known Conversions from these enquiries % of detailed enquiries converted Revenue from events held in current year % increase in revenue on '05-'06 vs. '06-'07 6 months</p>	<p>N/A 65 16 24.6% £22,000 375%</p>	<p>34 40 7 17.5% £3380 -69%⁴</p>
<p>Buy Local</p> <p>Increase in no. Rotherham companies registered on directory No. tenders posted on bulletin board No. networking events attended Supplier Searches</p>	<p>43 241 3 14</p>	<p>17 86 0 N/A</p>

<p>Business Incubation Centres (incl. Moorgate Crofts 'MGC' results where specified)</p> <p>New Jobs created No. companies moving into centres Ratio companies surviving 52 weeks Companies moving to commercial property Business Centres occupancy rate No. start ups from young entrepreneurs New young entrepreneur companies surviving 52 weeks</p>	<p>79 (173 incl. MGC) 17 (40 incl. MGC) 97% (excl. MGC) 17 (excl. MGC) 95% (MGC 65%) 27 (incl. MGC) 39 (excl. MGC)</p>	<p>104 18 97% 14 99% (MGC 75%) 20 25</p>
<p>JOBMatch (Due to changes in structure of service, some PI's have been removed)</p> <p>No. of companies provided with basic level of assistance⁵ No. of companies provided with higher level assistance⁶ No. of job vacancies/opportunities created by companies⁷ No. of referrals made to individual partners per job opportunity⁸</p>	<p>105 N/A 11/A 11/A</p>	<p>19 30 265 1987</p>

¹ 581 new jobs originated from directly assisted companies 05-06, 1176 new jobs originated from directly assisted companies 06-07 6 months. RiDO has contributed more jobs assisted to the total than before, due to assistance provided through JOBMatch to large scale contact centre recruitment. Also, new tracking methods have vastly increased the number of companies found to be relocating/expanding in the borough, although many of these are small or start-up companies.

² 739 safeguarded jobs originate from directly assisted companies 05-06, 464 safeguarded jobs originate from directly assisted companies 06-07 6 months.

³ Customer satisfaction is based on an average score of four questions: the lowest score 05-06 was surrounding accessing RiDO services, attributed to a period when no local advertising was carried out. This in turn contributed heavily to the previous year's downturn in customer satisfaction, despite the score for 'politeness' being over 90%. Therefore, 2006 6 month figure has returned to a more normal level.

⁴ The figure for '05-'06 was abnormally high, based on average trends over a number of years. This increase (375%) has therefore given a negative impression of the level of income generated in the first 6 months of '06/'07.

⁵ Under two hours assistance provided.

⁶ Over two hours assistance provided.

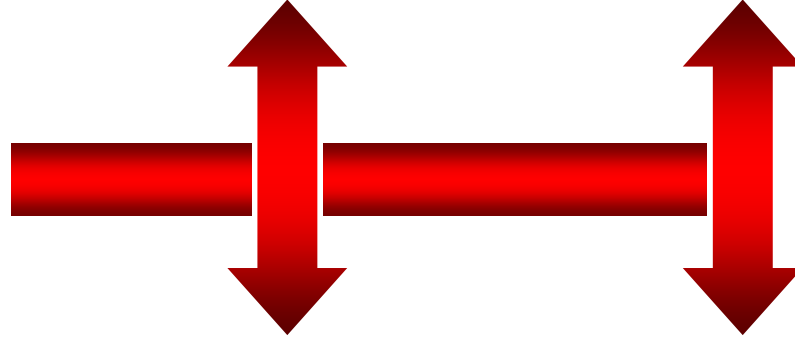
⁷ Each vacancy/opportunity is only counted once.

⁸ One job opportunity may be referred to 3 partners to fill, therefore this would count as 3 referrals. This output demonstrates to what extent we have provided the community with access to individual vacancies through distributing to partners as widely as possible.

Appendix B

Business Development Manager

Tim O'Connell (Secondment)



Investment & Development Office

*Temporarily Vacant Post, Development Negotiator
Anne Grayson, Conference Co-ordinator
Peter Hunter, Economic Development Officer
Andrew Nettleton, Business Investment Manager
*Katy Jones, Business Support Assistant
*Paul Johnson, Business Support Assistant
*Andrew Klinkenberg, Research & Database Co-ordinator
*Simon Spode, Seconded to RSY

Business Centres

** Amanda Parris, Centres Manager
** Anne Adderley, Business Centre Co-ordinator
** Mel Linney, Caretaker
** Dave Findley, Premises Manager
** Jacqueline Reading, Clerical Assistant
** Sarah Hanson, Business Support Assistant
** Amelia Gascoigne, Business Centre Co-ordinator
** Mick Allison Caretaker

JOBMatch

*Clare Warne, HR Business Advisor
*Sarah Wilkinson, HR Business Advisor

Enterprise & Business Incubation

*Geoff Link, Enterprise Manager
*Robert Langley, Business Advisor
*Graham Hales, Business Advisor
**Martyn Benson, Business Advisor
*New Business Advisor Post (Dinnington)
*Tracey Parker, Business Support Assistant

* Externally funded posts
** Posts funded through the operation of business centres at no cost to RMBC revenue budget.

**TOURISM PANEL
MONDAY, 30TH OCTOBER, 2006**

Present:- Councillor Smith (in the Chair); Councillors Austen, Boyes, Hall, Littleboy, Robinson and St. John; and Matthew Beck, Chief Executive of MAGNA;

together with:-

Karen Oliver	Assistant Tourism Officer
Bernadette Rushton	Assistant Town Centre Manager
Marie Hayes	Commercial and Promotional Manager

33. APOLOGIES FOR ABSENCE

Apologies for absence were received from:-

Richard Jones	South Yorkshire Destination Management Partnership
Julie Roberts	Town Centre and Markets Manager
Joanne Edley	Tourism Manager
Dawn Runciman	Events and Promotions Officer
Steve Blackbourn	Principal Officer, Museums, Galleries and Heritage
Guy Kilminster	Libraries, Museums and Arts Manager

34. PRESENTATION - SOUTH YORKSHIRE DESTINATION MANAGEMENT PARTNERSHIP

Consideration of this item was deferred until the next meeting.

35. MINUTES OF THE PREVIOUS MEETING HELD ON 18TH SEPTEMBER, 2006

Consideration was given to the minutes of the previous meeting held on 18th September, 2006.

Resolved:- That the minutes of the previous meeting of the Tourism Panel held on 18th September, 2006, be approved as a correct record.

36. MATTERS ARISING

There were no matters arising from the minutes.

37. BIG SCREEN UPDATE

Consideration was given to a report, presented by Bernadette Rushton (Assistant Town Centre Manager), detailing the review of the events programme from 1st June to 9th September, 2006.

Reference was made to:-

- World Cup Football
- Wimbledon tennis tournament
- Cultural Events:- live relays from the Royal Opera House (ballet and opera); Last Night of the Proms
- the Big Dance on 22nd July 2006

It was reported that an autumn/spring events programme was currently being prepared and would be reported to a future meeting.

Resolved:- That the report be received.

38. TOURISM PLAN 2005 - 2008 REVIEW

Consideration was given to a report, presented by Karen Oliver (Assistant Tourism Officer), detailing the review of the Rotherham Tourism Plan, together with progress to date.

The following were highlighted:-

- Guest Accommodation, Throapham House at Throapham
- Travel Accommodation, Welcome Inn at Kimberworth
- Self Catering Accommodation, Whiston Annex at Moorgate
- Conference / Meeting Venue, Swindon House at Moorgate
- Conference / Meeting Venue, Action Meeting and Training Centre
- Conference / Meeting Venue, RSPB Old Moor Farm House Meeting Rooms
- Conference / Meeting Venue, Moorgate Crofts
- Conference / Meeting Venue, Pentecostal Church
- Conference / Meeting Venue, Rotherham United Suite
- Hotel investments by Carlton Park Hotel and Hellaby Hall Hotel, and planning permission for two Hotels at M1 Junction 33
- 2 hotels at the site of the YES Project at Rother Valley - awaiting the section 106 agreement.
- Wath Express Park development including a golf course, pub / restaurant and a hotel
- Developments at Magna including the opening of the Aqua Tek outdoor play area and conference facilities (January 2007) together with improved catering provision and break out rooms

A table within the report set out Performance Indicators and target(s) within the Plan, together with progress to date.

Reference was also made to:-

- the successful launch of the new Rother FM radio station
- the fireworks display at Magna on Saturday 4th November 2006
- camping and caravan areas (at Thrybergh Country Park and at Horseshoe Fishing Lake, Manor Road, Wales)
- there was no funding for a 'where to eat' restaurant guide for

Rotherham; there was now a trend towards the use of technology (eg: mobile telephones) for dissemination of this type of information (it was noted that BBC Radio Sheffield had recently ceased Internet publication of the 'Greedy Cow' food and drink guide for South Yorkshire)

Resolved:- That the report be received and progress noted.

39. VISITOR CENTRE RETAIL STRATEGY POLICY

Consideration was given to a report, presented by Karen Oliver (Assistant Tourism Officer), relating to the development of a Visitor Centre Retail Policy as identified for action in the Rotherham Visitor Centre Business Plan.

It was pointed out that the policy aimed to provide a range of items for sale that enhanced the tourism product of Rotherham and make a contribution to the running costs of the Centre.

The policy also helped to tailor the stock and display goods effectively for customers, taking into account seasonal fluctuations.

Reference was made to income generation for the Centre.

Resolved:- That the report be received and the Retail Policy noted.

40. ROTHERHAM BY THE SEA

Karen Oliver (Assistant Tourism Officer) reported on "Rotherham by the Sea" event which had taken place from 7th to 19th August, 2006. There had been a number of new events this year, including sculptures in the sand, a 'bucking bronco' and surf machine for people to ride on and singing by a Cliff Richard impersonator.

A report of the year's events in Rotherham would be submitted to the next meeting of the Tourism Panel.

41. DATE, TIME AND VENUE FOR THE NEXT MEETING

Resolved:- That the next meeting of the Tourism Panel be held on MONDAY, 4TH DECEMBER, 2006 at 2.00 p.m. at the Town Hall, Moorgate Street, Rotherham.

REPORT FOR INFORMATION

**JOINT MEETING - CABINET MEMBERS FOR ECONOMIC REGENERATION &
DEVELOPMENT AND LIFELONG LEARNING, CULTURE AND LEISURE
30th October, 2006**

Present:- Councillor Smith (in the Chair); Councillor St. John.

1. EXCLUSION OF THE PRESS AND PUBLIC

Resolved:- That, under Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in Paragraph 4 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended March 2006) (information relating to any consultations or negotiations in connection with any labour relations matter/details in relation to any joint board on which the Council is represented).

**2. SOUTH YORKSHIRE DESTINATION MANAGEMENT PARTNERSHIP -
FINAL DETAIL AND BUSINESS PLANS**

Further to Minute No. 18 of the meeting of the Cabinet held on 24th May, 2006, consideration was given to a report of the Head of Rotherham Investment and Development Office which sought approval for the completion and sealing the South Yorkshire Destination Management Partnership Memorandum of Agreement. A copy of the Memorandum of Agreement was included with the report, together with job descriptions and person specifications for both the Chairman and the Chief Executive of the Destination Management Partnership.

Resolved:- That the final detailed version of the South Yorkshire Destination Management Partnership Memorandum of Agreement, as now submitted, be approved in order to seal the Agreement.

By virtue of paragraph(s) 2 of Part 1 of Schedule 12A
of the Local Government Act 1972.

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